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CV
rev: June 2024

CURRENT POSITION

2020 – present Associate Professor of Management, University of Pavia, Department of Economics and Management (qualified as Full Professor)

OTHER ACADEMIC POSITIONS

2023 – current Director, [PhD program in Applied Economics & Management](#), University of Pavia joint with the University of Bergamo

2023 – current Vice Director, [PhD program in Economic Sociology, Organization and Labor Studies](#), University of Pavia joint with the University of Milan

2023 – current Chair, ReValue Chains Lab [Institute for Transformative Innovation Research](#)

2022 – present Member of the Board of Directors, Società Italiana di Management (SIMA)

2022 – present Member of the Scientific Committee, ITIR Research Center, University of Pavia

2020 – present Vice-Director: “AEM” (Applied Economics and Management) PhD program, University of Pavia joint with University of Bergamo

PAST ACADEMIC POSITIONS

2019 – 2020 Assistant Professor (RTD-a), University of Pavia, Department of Economics and Management

2018 – 2019 Adjunct Professor of Management – Department of Economics and Management - University of Pavia

2020 – 2023 Faculty member: “AEM” (Applied Economics and Management) PhD program, University of Pavia joint with University of Bergamo

2017 – 2019 Adjunct Professor of Doing Business In – Department of Economics and Management - University of Pavia

2015-2019 Postdoctoral Researcher, University of Pavia, Department of Economics and Management. Main project: Global Value Chains, joint funded research by the University of Pavia, the University of Sussex and Confindustria Pavia

2014 – 2015 Research collaborator for conducting highly qualified research within the PRIN (Research Projects of National Interest, funded by MIUR, Ministry of Italian Education), “Research unit title: “Scientific research and competitiveness. Variety of forms of enterprise, support systems and dimensions of performance”

2012 – 2015 PhD Candidate in Economics and Management, University of Pavia, Department of Economics and Management

VISITING

July 2022 Visiting scholar, Georgia State University (US)

2017–2018 Visiting scholar and invited lecturer, iaeLyon School of Management, France, for the course “International Business” (MSc, ENG)

Jan 2014–June 2015 Visiting scholar, UQ School of Business, Brisbane (Australia)

EDUCATION AND TITLES

2015 Philosophy Doctor (PhD) in Economics and Management, University of Pavia (Dissertation Title: “Uncertainty and the internationalization process of the firm”. Supervisors: Prof. Antonella Zucchella (University of Pavia, Italy); Prof. Peter Liesch (University of Queensland, Australia).

2019 – 2011 M.Sc., International Business and Economics, University of Pavia

2011 Intensive Erasmus Program, University of Alcalà (Spain) – course in Financial Communication

2009 B.A., Marketing, University of Pavia

PUBLICATIONS

Referred Journals (Double-blind)

Magnani, G., Sanguineti, F., Cavusgil, S. T., & Raskovic, M. M. (2024). Developing resilience: Multinational enterprise business model transformation to mitigate major disruptions. *Journal of Business Research*, 114549. <https://doi.org/10.1016/j.jbusres.2024.114549>

Grego, M., Magnani, G., & Denicolai, S. (2024). Transform to adapt or resilient by design? How organizations can foster resilience through business model transformation. *Journal of Business Research*, 171, January, 114359, <https://doi.org/10.1016/j.jbusres.2023.114359>

Sanguineti, F., Magnani, G., & Zucchella, A. (2023). "Global Value Chains, sustainability, and additive manufacturing ", *Journal of Cleaner Production*, In Press, <https://doi.org/10.1016/j.jclepro.2023.137095>

Magnani, G., & Gioia, D. (2023). Using the Gioia Methodology in International Business and Entrepreneurship Research. *International Business Review*, ISSN: 0969-5931, doi: 10.1016/j.ibusrev.2022.102097

Conz, E., Magnani, G., Zucchella, A., & De Massis, A. (2023). Responding to unexpected crises: The roles of slack resources and entrepreneurial attitude to build resilience. *Small Business Economics*, 1-25. <https://doi.org/10.1007/s11187-022-00718-2>

Re, Beatrice, Magnani Giovanna (2023). Value co-creation processes in the context of circular entrepreneurship: a quantitative study on born circular firms. *Journal of Cleaner Production*, ISSN: 1879-1786, doi:10.1016/j.jclepro.2023.135883

Re, B., & Magnani, G., (2022), Value co-creation in circular entrepreneurship: an exploratory study on born circular SMEs, *Journal of Business Research*, 147, 189-207, <https://doi.org/10.1016/j.jbusres.2022.03.090>

Magnani, G., Denicolai, S., & Petersen, B. (2021). Internationalization, value-chain configuration, and the adoption of additive manufacturing technologies. *Industrial and Corporate Change*, 00, 1-21, <https://doi.org/10.1093/icc/dtab071>

- Magnani, G. & Zucchella, A. (2021). "Portfolios of learning in entrepreneurial internationalisation". *Journal of International Management*, 27(2), 1-29, ISSN 1075-4253 <https://doi.org/10.1016/j.intman.2021.100856>
- Denicolai, S., Zucchella, A., Magnani, G. (2021). "Internationalization, digitalization, and sustainability: Are SMEs ready? A survey on synergies and substituting effects among growth paths", *Technological Forecasting & Social Change*, 166 (12), 120650, ISSN: 0040-1625, <https://doi.org/10.1016/j.techfore.2021.120650>
- Re, B., Magnani, G., Andreozzi, C. (2021) "The communication of circular value propositions: the role of digital touchpoints in the customer decision journey", *Micro&Macro Marketing*, 2(2021), 279-304, ISSN: 1121-4228 DOI: 10.1431/99830
- Magnani, G. & Zucchella, A. (2020). "A model of entrepreneurial internationalisation in uncertain foreign environments: Smaller firms and the global niche strategy", *Sinergie Italian Journal of Management*, 38(3): 23-50, ISSN: 0393-5108 , <https://doi.org/10.7433/s113.2020.03>
- Magnani, G. & Re, B. (2020). "Lived experiences about car sharing in young adults: Emerging paradoxes", *Italian Journal of Marketing*, 2(5), 207-229, ISSN: 2662-3331 <https://doi.org/10.1007/s43039-020-00009-2>
- Conz, E., & Magnani, G. (2020). "A dynamic perspective on the resilience of firms: A systematic literature review and a framework for future research", *European Management Journal*, 38(3), 400-412, ISSN: 0263-2373, <https://doi.org/10.1016/j.emj.2019.12.004>, **Best paper of the year**
- Magnani, G., Zucchella, A., & Strange, R. (2019). "The dynamics of outsourcing relationships: Perspectives from MNEs and their key suppliers", *Journal of Business Research*, 1(103), 581-595, ISSN:0148-2963, <https://doi.org/10.1016/j.jbusres.2018.01.012>
- Magnani, G., Zucchella, A. (2019), "Coping with uncertainty in the internationalisation strategy: An exploratory study on entrepreneurial firms", *International Marketing Review*, 6(1), 131-163, ISSN: 0265-1335, <https://doi.org/10.1108/IMR-02-2017-0042>
- Conz, E. & Magnani, G. (2019). "Brand Identity in the Wine Industry: An exploratory multiple case study on long lasting family firms", *Micro&Macro Marketing*, 1 (2019), 139-158, ISSN1121-4228, DOI: 10.1431/93020
- Magnani, G. Zucchella, A., Floriani, D.E. (2018). The logic behind foreign market selection: Objective distance dimensions vs. strategic objectives and psychic distance. *International Business Review*, 27(1): 1-20, ISSN: 0969-5931, <https://doi.org/10.1016/j.ibusrev.2017.10.009>, **Best paper of the year**
- Magnani, G., Zucchella, A. (2018). Uncertainty in Entrepreneurship and Management Studies: A Systematic Literature Review. *International Journal of Business and Management*, 13(3), 98-133, ISSN: 1833-3850, DOI: <https://doi.org/10.5539/ijbm.v13n3p98>
- Magnani, G., Bertolotti, T, Zucchella, A. (2018). Cognitive aspects of car sharing in Millennials. Active sharers and reluctant users. *Mercati e Competitività*, 1, 39-62, ISSN: 1826-7386, DOI: <https://doi.org/10.3280/MC2018-001004>
- Magnani G. (2018). Customer-embedded opportunities in entering complex foreign markets. *Economia Aziendale Online*, 9(1), 1-22, ISSN: 2038-5498, DOI: <https://doi.org/10.13132/2038-5498/9.1.1-22>

Books

- Magnani, G. (2022). *Marketing in Culturally Distant Countries. Managing the 4Ps in Cross-Cultural Contexts*, Springer, SBN: 978-3-031-04831-9.
- Zucchella, A. & Magnani, G. (2016). *International Entrepreneurship: Theoretical Foundations and Practices*. 2nd Edition. Palgrave Macmillan, ISBN: 9781137520012.

Book Chapters

Re, B., & Magnani, G., (2022). "Stakeholder engagement mechanisms and value creation in circular entrepreneurship", in J. Kujala, A. Heikkinen & A. Blomberg (Eds.), *Stakeholder Engagement in a Sustainable Circular Economy: Theoretical, methodological and practical perspectives*, Forthcoming.

Magnani, G. (2021). Italian Cultural Resilience: Thriving in the Face of Uncertainty and Extreme Challenges. In N. Adler & S. Sackmann, *The grand challenge none of us chose: Succeeding (and failing) against the global pandemic*. In J. S. Osland, S. B. Reiche, B. Szkudlarek, & M. E. Mendenhall (Eds.). *Advances in Global Leadership* (Vol. 14, pp. xx-xx). Bingley, UK: Emerald.

Re, B., Magnani, G., & Zucchella, A. (2021) "[The future of sustainability: Value co-creation processes in the circular economy](#)". In Park, Seung Ho, Gonzalez-Perez, Maria Alejandra, Floriani, Dinorá Eliete (Eds.) *The Palgrave Handbook of Corporate Sustainability in the Digital Era - ISBN:978-3-030-42412-1*, Forthcoming

Zucchella, A., Magnani, G. Partnership e internazionalizzazione delle PMI italiane. In A. Brugnoli, P. Garrone, G. Vittadini (eds.). *Rapporto sulla sussidiarietà 2018/2019. Sussidiarietà e... PMI per lo sviluppo sostenibile*, Fondazione Sussidiarietà, ISBN:9788897793267

Magnani, G. (2019). Comunicazione interculturale di marketing. In A. Zucchella & G. Magnani (Eds), *Customer Centric Organization e comunicazione. Attivare il brand nell'era digitale*. Franco Angeli Editore, Milano, pp. 121-150, ISBN: 978-88-917-8138-3

Strange, R., & Magnani, G. (2018). Outsourcing, offshoring and the global factory. In: Gary Cook Jennifer Johns Frank McDonald Jonathan Beaverstock and Naresh Pandit Taylor and Francis. *The Routledge Companion on International Business and Economic Geography*. p. 60-78, Abingdon, Oxon: Routledge, ISBN: 978-1-138-95334-5, doi: <https://doi.org/10.4324/97811315667379>

Strange, R., & Magnani, G. (2017). The Performance Consequences of Manufacturing Outsourcing: Review and Recommendations for Future Research. In: Laszlo Tihany Torben Pedersen and Timothy Devinney. *Breaking up the global value chain: Opportunities and consequences*. *ADVANCES IN INTERNATIONAL MANAGEMENT*, vol. XXX, p. 217-244, Emerald Insight, ISBN: 978-1-78743-072-3, ISSN: 1571-5027, doi: <https://doi.org/10.1108/S1571-502720170000030009>

Magnani, G. (2017). Modelling in the macroeconomics of financial markets. In: Magnani Lorenzo; Bertolotti Tommaso, *Springer Handbook of Model-Based Science*. p. 1065-1098, Dordrecht Heidelberg London New York: Springer, ISBN: 978-3-319-30525-7, doi: <https://doi.org/10.1007/978-3-319-30526-4>. Questo contributo è frutto del lavoro di tesi magistrale.

Francesconi, A, Dossena, C, Magnani, G., Talaia, M., Zucchella, A., Pisoni, A., Onetti, A. (2016). Learning from critical internationalization events: Insights from two fast growing Italian SMEs. In: Visitin F. and Pittino, *Fast growing new firms in a slow growth economy: Institutional conditions for innovation*, pp. 199-222, Cheltenham: Edward Elgar, ISBN: 978 1 78536 710 6.

Conference Proceedings (with ISBN)

Magnani, G., Zucchella, A. (2017). Coping with uncertainty via a global niche strategy: An exploratory study on entrepreneurial firms. In: XIV SIM CONFERENCE: IL MARKETING DI SUCCESSO IMPRESE, ENTI E PERSONE. p. 1-7, ISBN: 978-88-907662-9-9, Bergamo, 26 - 27 Ottobre

Magnani, G., Zucchella, A., & Strange, R. (2016). The Dynamics of Outsourcing Relationships: Perspectives from Lead Firms and their Key Suppliers. In: *Proceedings of the 42nd Annual Conference of the European International Business Academy "Liabilities of Foreignness versus the Value of Diversity"*. p. 105, Jonas Puck, Thomas Lindner, and Moritz Putzhammer, ISBN: 978-3-200-05028-0, Vienna, Austria, 2-4 Dicembre 2016.

Edited Books

Zucchella, A. & Magnani, G. (Eds) (2019) *Come cambiano il marketing e la comunicazione di marketing*. Franco Angeli Editore.

Teaching Cases

Magnani, G., Mayrhofer, U. & Zucchella, A. (2018). *ATOM, a small company going global*. IAELyon Press.
© CCMP – 2018 –IAE Lyon, Université Jean Moulin Lyon 3 et Université de Pavie

Editorials

Denicolai, S., Magnani, G., & Vidal, J.A. (2020), “Competitive renaissance through digital transformation,
European Management Journal, 38(6), 827-828.

Reports

Report: Piano di riordino e sviluppo del policlinico San Matteo – Research and teaching Hospital. Definizione delle linee strategiche di trasformazione dell’ospedale, nel rispetto dei principali canoni di accessibilità, adattabilità, accoglienza, innovazione e sostenibilità. with P. Previtali, F. Dal Mas

Report: “Digital Sustainability Atlas”, with S. Denicolai and S. Epifani

Report: ROBOSHOP Market Potential: Value Proposition, competitors analysis, and design thinking e Analisi dei competitor, Targeting e Value Proposition Design di Sunkeep Mobile, S. Denicolai, G. Magnani, M. Bartosiak Protolab project in collaboration with Confindustria Pavia..

Report: “Il Consiglio in ascolto. Le esigenze delle imprese. Rapporto finale” A. Zucchella, G. Magnani, E. Conz, in collaboration with PoliS Lombardia

Report: “Il Progetto Pavia2020: Le filiere del territorio”. A cura di S. Denicolai, A. Zucchella G. Magnani, F. Moretti, E. Conz

Report: “Industry 4.0 in Provincia di Pavia: Strategie, investimenti, lavoro”. A cura di S. Denicolai, G. Magnani, A. Zucchella

TEACHING ACTIVITIES (graduate courses)

2020–present Lecturer of International Business Management (MSc, ENG), University of Pavia, Pavia, Italy

2018–present Lecturer of “Business Management” (BSc, ITA), University of Pavia, Pavia, Italy

2017–present Lecturer of Qualitative Methods (PhD, ENG), University of Bergamo & Pavia, Italy

2017–2020 Lecturer of Doing Business In (MSc, ENG), University of Pavia, Pavia, Italy

TEACHING ACTIVITIES (post-graduate courses)

2018–2019 Lecturer of Marketing, F.A.S.T. (Financial Advertising and Storytelling Techniques), University of Pavia, Department of Political Sciences

2017–2019 Lecturer of Marketing, Master in Digital Innovation & Entrepreneurship (MINDE), University of Pavia joint with FacilityLive, Department of Economics and Management

2017–present Lecturer of Advanced Marketing, Master in Marketing Utilities and Storytelling Techniques (MUST)

2014–2015 Lecturer of Marketing, Master in Wine Marketing, University of Pavia joint with Riccagioia S.P.A., Centro di Ricerca, Formazione e Servizi della Vite e del Vino

PAPERS PRESENTED AT ACADEMIC CONFERENCES (Refereed)

2024

- EIBA 2024 (European Academy of International Business), 15-18 December, Lisbon (Portugal)

2023

- AIB 2023 (Academy of International Business), 9-11 July, Warsaw (US)
- SIMA-Sinergie (Italian Society of Management) 2021, 29-30 June 2023, Bari (Italy)
- EIBA 2023, next 14-18 December 2023, Lisbon (Spain)

2022

- AIB 2022 (Academy of International Business), 9-11 July, Miami (US)
- EIBA 2022 (European Academy of International Business), 7-9 Dec, Madrid (ESP), Best paper award
- SIMA-Sinergie (Italian Society of Management) 2021, 30 June-11 July 2022, Milan (Italy)
- Digital Transformation Conference, 19-20 Feb 2022, Rome (Italy), Best proposal award

2021

- EURAM 2021, 15-18 June 2021, Virtual edition
- SIMA-Sinergie (Italian Society of Management) 2021, 10-11 June 2021, Virtual edition

2020

- SIMA-Sinergie (Italian Society of Management) 2020, Virtual edition (Italy), 7-9 September 2020
- 2nd Conference on Management and Marketing in the Digital Age: Digital Transformation in Italian SMEs, Department of Economic and Business Management Sciences Università Cattolica del Sacro Cuore, 7 February, 2020, Milan (Italy)

2019

- European Academy of International Business (EIBA) 2020, Leeds (UK), 13-15 December, 2019.
- 15th Vaasa Conference on International Business, 19-21 August 2019, Vaasa (Finland)
- Vaasa International Business Conference 2019, Vaasa (Finland), 19-21 August 2019
- EURAM 2019, Lisbon (Portugal), 26-28 June 2019
- SIMA-Sinergie (Italian Society of Management) 2019, Rome (Italy), 21-22 June 2019
- AIB UKI 2019 – Track Chair: SMEs and International Entrepreneurship with M. Fletcher
- Digital transformation and internationalization of firms: prospects, challenges, and future agenda”. LUMSA, Palermo, dal 7-02-2019 all’ 8-02-2019, Best Paper Award Finalist

2018

- EURAM 2018, Reykjavik (Iceland), 19-21 June 2018, Best Paper Award Nominee
- SINERGIE SIMA 2018 Conference, Venezia (Italy), 14-15 June 2018
- AIB UK-I Chapter 2018, Birmingham (UK), 11-14 April 2018

2017

- SIM Conference, Bergamo (Italy), 26 - 27 October 2017
- McGill 2017 Conference, Galway (Ireland), 30 August – 1 September 2017, Best Paper Award Nominee
- AIB 2017, Dubai (UAE), 2-4 July 2017
- AIB UK-I Chapter 2017, Reading (UK), 6-8 April 2017
- SIM (Società italiana di Marketing) Affiliated conference 2017 ““Buying, gifting, renting, sharing...In search of a new theory of acquisition”, Pisa (Italy), 20 January, 2017

2016

- EIBA 2016, Vienna (Austria), 2-4 December, 2016
- EGOS 2016, Naples (Italy), 6-9 July, 2016

2015

- EIBA 2015 Main Conference, Rio de Janeiro (Brazil), 3 December, 2015

- 13th Vaasa Conference on International Business, Vaasa (Finland) 26-28 August, 2015
- EGOS Conference, Athens (Greece) 2-4 July, 2015

2014

- EIBA 2014 Main Conference (Competitive Session), Uppsala (Sweden) 11-13 December, 2014
- ANZIBA 2014, Auckland, New Zealand 12-15 April, 2014

2013

- AIB UKI 2014, New Castle, (UK), April, 2013)
- Doctoral Colloquium - McGill Conference, Montreal, (Canada), 1 – 5 August, 2013 (Winner of Best Research Proposal)

CONFERENCE/WORKSHOP ORGANIZATION

2018 – current Convenor (joint with Dr. Tommaso Minola and Prof. Pierluigi Ripa) of ENTERYNG Workshop (ENTrepreneurship Research workshop for YouNG scholars) in partnership with EIASM (The European Institute for Advanced Studies in Management) and SIMA (Italian Society of Management).

2020 Convenor (joint with A. Zucchella, S. Denicolai, G. Piccoli, G. Dagnino) of the conference “Competitive Renaissance through Digital Transformation”, Department of Economics and Management of the University of Pavia

Since 2016 Organizer of PhD Students Workshops (DREAMT / AEM PhD program) held at the University of Pavia (joint with the University of Bergamo). 3 Workshops per Academic Year.

2016 Chair of the workshop “Global Value Chains from a 3D printing perspective”, held on October, 25th 2016, Department of Economics and Management of the University of Pavia

2016 Organizer of the seminar series titled “Doing business in ...” held during April – June 2016 at the Department of Economics and Management of the University of Pavia. Joint project with Confindustria Pavia. Series of 5 seminars dedicated to doing business in: Australia, Middle East, India, Japan, China.

2015 Organizer of the workshop on “Entrepreneurial Orientation, Entrepreneurial Learning and International Growth”, held on January 21st 2016, University of Sussex, Brighton. Discussion of three academic papers and presentation by 3 local high tech start ups.

INVITED SPEAKER

July 2023 Panel on Qualitative Methods – Academy of International Business (AIB 2023) annual conference

Oct 2021 University of Bolzano Departmental seminar series

Dec 2020 Panel on Leadership in the Pandemic, EIBA European International Business Academy annual conference

Aug 2020 CIBER International Business Webinars, Georgia State University, Atlanta, Georgia

Jan 2019 University of Birmingham Business School, Annual Symposium in International Business and Strategy (AISBS)

July 2018 Bergamo University – seminar cycles in economics and management

Oct 2018 iaeLyon School of Management - seminar cycles in management and SMEs

Dec 2017 Invited lecturer, PhD Program PhD Program in Management, UNIVALI, Brazil

Oct 2016 workshop for the “Advances in International Management 2017 Volume” – 28 October 2016, Bocconi School of Management (invited by Editors: T. Pedersen, T. M. Devinney, L.Tihanyi , A.Camuffo

GRANTS

2024 – 2025 Member of the research team – PNRR GRINS S “RESUS - The dynamics of global value chains and Italian SMEs. RESilience and SUSTainability-oriented strategic scenarios.”, CUP “F13C24000170007”, (200.000 Euro) project

2023 – 2025 Scientific coordinator for the PRIN 2022 project GRIS “Growing Resilient Italian SMEs” 2022X9YPZJ (321.525 Euro)

2019 – 2020 University of Pavia grant: INROAD Action 1 – Fostering ERC talents @UNIPV (5.000 Euro)

2019 – 2020 Overseas Teaching Programme 2019 and 2020, grant for teaching mobility

2017 – 2018 University of Sussex competitive grant – Outsourcing and Global Value Chains (25.000 Euro)

2016 – 2017 Confindustria Pavia (local Union of Firms) grant on local value chains (25.000 Euro)

2012 – 2015 University of Pavia PhD scholarship

ACADEMIC AWARDS AND DISTINCTIONS

European Academy of International Business (EIBA) Conference, Best Paper Award - 2022

European Management Journal (EMJ) Best Journal Paper of the Year Award – 2020

International Business Review (IBR) Best Journal Paper of the Year Award – 2018

Finalist: Best Paper Award, SIMA (Italian Society of Management Studies) 2019 affiliate conference on Digital transformation

Nominee: Best Paper Award, EURAM 2018 Conference, Entrepreneurship Track

Nominee: Best Paper Award, McGill Entrepreneurship Conference 2018

Most Innovative Research Proposal Award at the Doctoral Colloquium, McGill Conference 2013

EDITORIAL ACTIVITIES

Feb 2023 – current Member of the Editorial Advisory Board, *Journal of Enterprising Communities (Emerald)* ISSN: 1750-6204

July 2022 – current Associate Editor, *Review of Managerial Science* (Springer) ISSN 1863-6691

May 2022 – Sept 2023 Managing and Guest Editor, Special Issue del *Journal of Business Research* “Developing resilience: MNEs business model transformation to mitigate major disruptions”, ISSN - 0148-2963

Jan 2020 – Jun 2022 Guest Editor (with S. Denicolai and J.A. Vidal), *European Management Journal* – ISSN: 0263-2373 - Management Focus Section “Competitive Renaissance through Digital Transformation”

Dec 2019 - current Ad hoc associate editor, *Brazilian Administration Review*, ISSN 1807-7692

REFEREE AND ASSOCIATIONS

Since 2022 – Member of the Board of Directors, SIMA – Società Italiana di Management

Since 2012 – Reviewer for EIBA, AIB UKI, AIB, annual conferences

Since 2017 – Member of SIMA – Società Italiana di Management

Since 2015 – Member of AIB – Academy of International Business

Since 2014 – Member of the EIBA – European International Business Academy

Since 2018 – Member of EURAM – European Academy of Management

Since 2019 Reviewer for: Journal of Business Venturing (JBV), Asia Pacific Journal of Management, Journal of Business Research (JBR); Brazilian Administration Review (BAR),

Since 2018 Reviewer for: International Business Review (IBR), Small Business Economics Journal (SBE), Journal of Small Business Management (JSBM)

Since 2012 Reviewer for Journal of Small Business and Enterprise Development, Journal of International Entrepreneurship (JIE), Journal of Management and Governance (JMG), International Journal of Export Marketing (IJEM)

Occasional referee for Palgrave MacMillan (handbooks division)

OTHER SCIENTIFIC ACTIVITIES

PhD Supervisor of the following PhD theses:

- Anahita Hedayat Zadeh “The impact of Industry 4.0 technologies on GVCs geographical configuration, coordination costs, and sustainability”
- Federica Sacco “Resilience building processes within GVCs under uncertainty”
- Beatrice Re “Co-creation processes in the circular economy” – PhD awarded in June 2022
- Sultan Alaateg “Investigating the Relationship between Organizational Culture Components and Innovation Aspects in Non-profit Saudi Organizations” – PhD awarded in Nov 2021

Since 2017 supervisor of 12-15 Master thesis and 6-8 Bachelor dissertations per academic year.

Since 2022 Track Chair, EURAM (European Academy of Management Conference): Growth Strategies & Internationalization for SMEs - SIG: SIG 03 - ENT - Entrepreneurship

Track Chair: SMEs and International Entrepreneurship, AIB UKI 2018 (Academy of International Business, UK and Ireland Chapter), University of Sussex di Brighton, UK

Since 2017 discussant for PhD program in AEM workshop (Applied Economics and Management), University of Bergamo and Pavia

TECHNOLOGY TRANSFER ACTIVITIES

2023 New San Matteo hospital project – IUSS

Feb 2022 – July 2022 Research collaborator: Fondazione Sostenibilità Digitale’s project on the development of a Digital Sustainability ATLAS

August 2019 – Dec 2019 Research collaborator: Lombardy Region’s project on the competitiveness of local SMEs

Feb 2019 – Nov 2019 Research collaborator: project “PROTOLAB” promoted by Confindustria Pavia, aimed at putting in practice local firms’ projects on advanced I4.0 technologies

Oct 2016 – Dec 2016 Research collaborator: Project: “Industry 4.0 in Pavia Province” promoted by Confindustria Pavia, aimed at understanding the state of the art about Industry 4.0 transition in Pavia’s Province smaller and bigger firms

Dec 2014 – Dec 2016 Research collaborator: Project: “Pavia2020”. The project Pavia2020 is a research project developed by the University of Pavia and promoted by Confindustria Pavia, aimed at stimulating the economic activity of this province according to a "supply-chain" logic of analysis. It consists in mapping Province of Pavia’s value chains according to European Union “Smart Specialization Strategies”

Nov 2015 – Feb 2016 Research collaborator within the project “database Ulysses - analysis of the Province of Pavia. Case development of international SMEs in niche activities”

Oct 2014 – Oct 2015 Research collaborator: “Deceptive marketing practices” project for the University of Pavia Institutional Crowd funding platform.

OTHER PROFESSIONAL EXPERIENCES

2022 Researcher -Fondazione Sostenibilità Digitale

2019-2020 Researcher - PoliS-Lombardia (Lombardia Region, Italy)

Since 2014 Researcher and counselor for development projects of SMEs in Pavia Province - Confindustria Pavia, Pavia, Italy (Confederation of Italian Industry)

2012 Internship, Citibank – GTS Financial Institutions – Milan, Italy

OTHER INFORMATION

Computer literacy: Windows OS, Mac OS, Microsoft Office package, SPSS, nVivo, SmartPLS, Qualtrics; ORBIS – Bureau Van Djick database. Languages: English (fluent), Italian (native), Spanish (basic).

Il sottoscritto, consapevole che – ai sensi dell’art. 76 del D.P.R. 445/2000 – le dichiarazioni mendaci, la falsità negli atti e l’uso di atti falsi sono puniti ai sensi del codice penale e delle leggi speciali, dichiara che le informazioni rispondono a verità.

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Pavia, 4 giugno 2024

Firma

